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## Argumentative → Persuasive

Topic: Online Learning is not only convenient but more often effective than traditional classroom instruction.

### Outline:

① Introduction

\* Thesis statement:

Online Learning is more convenient and fruitful than traditional learning. Due to the fact that it gives exposure to modern research and knowledge by saving time and energy.

Therefore, it should be promoted and given priority over traditional learning.

② How online learning is convenient and more effective than traditional learning?

③ Difference between online and traditional learning.

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④ E-learning is convenient and more effective: (Thesis)

(a) Provides access to latest research material around the globe.

(b) Ecological friendly as it decreases the use of transportation.

(c) Increases the retention capacity.

(d) Cheaper way to learn.

(e) Prove to be time saving

(f) Convenient for handicapped and breadwinners

(g) Contribution towards economy by less energy usage.

(h) Availability of 24/7 recorded lectures.

⑤ Traditional can be beneficial (Anti-thesis)

(a) Aids in developing interpersonal relationships.

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(b) Enables individuals to develop teamwork abilities.

(c) Less chances of getting distracted.

(d) Gives the practical knowledge

⑥ Online learning is more fruitful than traditional methods: (Synthesis)

(a) Interpersonal relationships can be established by outdoor meetings.

(b) Teamwork can be built by collaborative assignments.

(c) Distractions can be minimized by parents surveillance.

(d) Practical training can be given through simulation.

⑦ Conclusion.

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The Research Institute of America found that e-learning increases retention rates by 25% to 60% while retention rates of face-to-face learning are very low in comparison 8% to 10%. The reason for higher retention rate in case of e-learning is that they have access to knowledge 24/7 and have the opportunity to visit the campus as well. E-learning is more convenient and fruitful than traditional learning due to the reason that it gives exposure to latest research by saving time and energy and prove to be economical. Hence, it should be promoted and given priority over traditional learning. E-learning gives access to the present-day knowledge around the

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and time-saving. Moreover e-learning is economical and ecological as it saves energy by reducing transportation. On the other hand, traditional learning builds interpersonal relationships and teamwork abilities in individuals. Students are least distracted and learn practically.

Online learning is defined as an educational strategy in which the learner is geographically distant from the teacher, and the entire educational process is conducted across the internet and communication network. (Ali Ta'amneh, 2021).

On the other end, traditional learning is exactly opposite as it requires face-to-face interaction of students and teachers at one place in a

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classroom. Online learning is more convenient as it does not require to move around from one place to another, thus, saving time. While, in case of traditional learning one has to move from one place to another. Also, it is effective because it gives vast knowledge to the students over the internet. In contrast, knowledge in traditional learning is limited.

In e-learning, you don't have to visit the campus. However, in traditional learning you have to visit the campus to get education. In distant learning, electronic devices are necessary for learning, however, in case of face-to-face learning you need books and uniforms etc. which is the exact opposite. Furthermore, e-learning saves

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time, while ~~in case of~~ traditional learning is time consuming as it requires a lot more time to travel from one place to another.

In addition e-learning has more positive results than face-to-face learning.

Distant learning is fruitful as it provides access to the advanced knowledge. It gives access to the up-to-date research regarding any particular topic which increases the knowledge capacity of a learner regarding that topic and keeps him updated. Also, he is able to access research papers written by various authors from around the world. Hence, it is effectual because it grants access to the vast knowledge around the globe.

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In addition, distant learning is ecologically beneficial as it decreases the use of transportation which reduces carbon dioxide emissions in an atmosphere which pollutes the air. According to Britain's Open University's study, producing and providing e-learning courses consumes an average of 90% less energy and produces 85% fewer CO<sub>2</sub> emissions per student than conventional face-to-face courses. Hence, e-learning proved to be beneficial for the environment due to less CO<sub>2</sub> emissions into the atmosphere.

Moreover, the retaining ability of a student is increased through distant learning due to his control over the information and retaining it which makes him more knowledgeable and



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gives the ability to analyze things at deeper level. Conclusively, online learning is far more better than traditional learning in case of retaining knowledge.

One of the advantage of online learning is that it is cheaper as compared to the traditional learning. It is because, it requires no transportation and saves money of uniform and books. In most cases, even academic ~~fees~~<sup>dues</sup> is are also not needed and free courses are available.

In conclusion, there are no major expenses in case of online learning and a large amount money can be saved.

Moreover, online learning is a very convenient way of learning for handicapped and breadwinners. The handicapped

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find it difficult to go to the institute due to the fact that they always need a person to assist them. Also, the breadwinners who are the only earning member of their family can pursue their education through e-learning, as e-learning provides flexible timing. The data is always available online and easily accessible. Furthermore, they can enroll themselves due to its flexible time zone. Many of the crucial courses are offered in morning in traditional learning which makes it hard for them to attend them. Therefore, in this way by learning through online means is more convenient to them.

Distant learning contributes to the economy by decreasing

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power usage. As the institute requires more power and fuel requirements. E-learning minimizes this problem. In addition, lesser consumption of energy and fuel adds up to the economy. It is because this energy can be used for other purposes and there would be less generation of power. To sum up, e-learning saves the unnecessary consumption of energy which makes it an effective method of study.

Another important point of e-learning is that, it gives you 24/7 access to the lectures as they can be recorded and watched at any time of the day which makes it convenient for the people to learn anything at any time even if they have the desire

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to learn at a very old age. Resultantly, e-learning is very effective way to learn at any time of the day.

Contrarily, the traditional learning helps in building the interpersonal relationships which forms a connection between individuals and helps them in how to live in a society, as the social circle is very crucial for a person to survive in a society. It also gives the understanding of the other people and gives the ability to deal with them. Hence, the traditional learning is important for the social interaction.

Moreover, traditional learning enables the individuals to develop teamwork abilities. When in class they are assigned a project or an assignment. They discuss

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their opinions and views and work as a team which develop their teamwork abilities necessary in professional life, specially in offices, industries etc. Thus, traditional learning is also an effective way of learning for social interaction.

Through face-to-face learning students are less distracted because they are aware that teacher is watching them. Hence, they are less distracted. Usually teacher asks student questions in the amid of the lecture which makes them stay alert, however in case of e-learning they are easily distracted, though it proves that traditional learning is also fruitful.

Furthermore, face-to-face learning gives practical

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learning experience. In case of medical and engineering studies, practical experience is essential because it gives knowledge and train for professional life which can't be achieved through e-learning due to the fact that some skills require practical experience of learning. Hence, it is effective in providing practical training.

Interpersonal relationships can be build through planned outdoor meetings which can be scheduled weekly or monthly. It will allow individuals to interact with each other and will help in building social connections as in traditional learning. They will be able to discuss and communicate ideas at that time. Hence, building of interpersonal skills is possible

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through e-learning-

Teamwork in e-learning can be built by collaborative assignments given weekly. It will spontaneously bring positive results. They will be able to complete it timely without getting exhausted or tired by visiting campus multiple times and asking for help of teachers as well. They will be able to add more quality to their project or assignment in less amount of time.

Therefore, this problem can be overcome through the online collaboration.

Distractions can be ~~reduced~~ <sup>minimized</sup> during e-learning through parents surveillance. In present times, there are many softwares which can track the activity of children without

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the physical presence of parents with their children. Also, the other applications can be locked or hidden and a password could be set. or a parental lock could be used. Therefore, it is not a big problem which can't be solved.

In case of training of doctors and engineers, they can be taught by simulation which gives a person a real experience. There will be no wastage of resources and students can be taught everything by giving them a real experience. And, later the main exam could be taken by using resources which are used in case of traditional learning.

To summarize, both means of learning are beneficial in their own ways. However,



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Online learning is more effective and convenient than traditional learning because it saves time and energy. It is economical and environment friendly because face-to-face learning requires more fuel and energy and other resources. On the other side, e learning saves environment by less carbon dioxide emissions into the atmosphere. Also, it is a cheaper way to learn and convenient for handicapped and breadwinners. Hence, it should be given priority over traditional learning to reap more benefits.