

M.UMER?

Popularity & Effectiveness

Popularity and effectiveness have nothing to do with leadership. There had been plenty examples in past to prove this. A leader can be popular but destructive. On contrary, one can be less recognized but effective in his frame work.

We have two ^{instructive} examples to prove this, Adolf Hitler and Konrad Adenauer. Former being centre of attention in mid 20th century and latter with bit less recognition.

Hitler through his mercurial and emotional oratory mobilised the population of Germany to recover its lost pride in World War I. After a failed coup attempted in 1923, Hitler was captured and jailed. He was set free before his tenure completed, gaining sympathy of judges through his speeches was a season behind.

(Mobilising) Goebbels his secretary made use of all of the state machinery to mobilise nation against Jews, after Hitler won 1932nd election and manoeuvred to

head of state, promoting the infamous one party dictatorship. These proceedings led to a barbaric event of history, Holocaust. Taking life of six million Jews.

In the love of promoting Nazis ideology, Hitler attacked Poland and laid foundation of World War II

1945, seeing imminent defeat in war and with the communist army nearby, Hitler committed suicide along his newly married wife. Goebbels took charge of chancellor and soon after he shot his six children and wife and committed suicide afterwards.

On the other hand, Konrad Adenauer was head of Cologne. He openly opposed Hitler's ideology and refused to receive him during 1932 elections. He was removed by Hitler soon after he took charge. Tackling arrests for almost a decade, Konrad survived.

After the World War II ended, with Allies Army surrounding, Konrad luckily became head of state. Taking the

Herculean task of restoring German Pride in his hand, he started his unrelenting efforts. With the country's Economy in abyss, communism reaching neighbourhoods, recovering German's image after Holocaust, all these challenges were tiring to get rid of. But Konrad with his vision and political skills laid foundation for Germany's recovery. Laying basis of today's European Union (EU) and NATO, he played vital role in making Germany the largest economy of Europe, and third largest in world.

Scale to judge the effectiveness of a leader is to check if the future leaders follow the path defined by their less known visionary leaders.

In short, popular leader can be born or made but popularity does not define the effective output of a leader in his field. Their vision and actions are proved in long run.