

~~Market~~

E-commerce: A road map for a novel global business and economic growth

this term has not been properly explained in the outline

discuss these terms together as 'and' is used, thesis st and outline discuss them in separate terms

Outline

- 1- Introduction: Thesis statement; E-commerce is a road map for global business that leads to economic bloom. Several factors such as, e-learning, online shopping, online food delivery etc has increased the scope of global business. As a result, economic rise is encouraged. Therefore, some more steps be taken to promote e-commerce in order to increase economic growth.
- 2- The huge scope of e-commerce today
- 3- How e-commerce is a road map for global business
  - a) E-commerce has contributed in the global business through e-learning
  - b) Online shopping from every corner of the world
  - c) Food panda - online food delivery
  - d) Cyber investment in global business
  - e) Online transaction facility to one another
  - f) E-developmental programmes in promoting public-private partnership
  - g) Online advertisement - plausible global business skills
- 4- E-commerce and economic growth move together
  - a) Value to education - unemployment downturns
  - b) Women's safe labour at homes contributes in economic growth
  - c) Fast and safe delivery system - surge in economic growth

clarify

clarify

relate to e-commerce

- d) Online health consultation saves human capital ✓
- e) Speedy transaction and an abrupt increase in reserves
- f) Increase in labour productivity through e-commerce → how?
- g) Reduction in taxation - free market economy ✓

5 How to even increase E-commerce with respect to economy → what about business?

- a) Training programmes to the young in various e-commerce platforms
- b) Encouraging women's participation in e-commerce
- c) Improving delivery system and making it more efficient
- d) Promoting human capital with respect to digital education and digital health consultation ✓

6 Conclusion ✓