

E-commerce: A road map for a novel global business and economic growth

Outline

- 1- Introduction: Thesis statement; E-commerce is a road map for global business that leads to economic bloom. Several factors such as, e-learning, online shopping, online food delivery etc has increased the scope of global business. As a result, economic rise is encouraged. Therefore, some more steps be taken to promote e-commerce in order to increase economic growth.
- 2- The huge scope of e-commerce today
- 3- How e-commerce is a road map for global business
 - a) E-commerce has contributed in the global business through e-learning
 - b) Online shopping from every corner of the world
 - c) Food panda - online food delivery
 - d) Cyber investment in global business
 - e) Online transaction facility to one another
 - f) E-developmental programmes in promoting public-private partnership
 - g) Online advertisement - plausible global business skills
- 4- E-commerce and economic growth move together
 - a) Value to education - unemployment downturns
 - b) Women's safe labour at homes contributes in economic growth
 - c) Fast and safe delivery system - surge in economic growth

- d) Online health consultation saves human capital
- e) Speedy transaction and an abrupt increase in reserves
- f) Increase in labour productivity through e-commerce
- g) Reduction in taxation - free market economy

5 How to even increase E-commerce with respect to economy

- a) Training programmes to the young in various e-commerce platforms
- b) Encouraging women's participation in e-commerce
- c) Improves delivery system and makes it more efficient
- d) Promotes human capital with respect to digital education and digital health consultation

6 Conclusion