

good

# Digital democracy; Social media and Political participation

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## Outline:-

### 1- Introduction

The world has started the digitalization in every sector; So, as in the democracy. However, there are some benefits and consequences of role of social media on digitalization of democracy.

### 2- An overview: of emergence of social media and political participation

### 3- Benefits of social media in Digital Democracy

(a) Political campaigns on social media

(b) Freedom of speech no party centric statements

(c) Political messages and recorded speeches

(d) Transparency in economic and foreign policy affairs

(e) Awareness to public for building sound opinions

(f) Online portfolio for complaints.

(2) Politicians started to resolve the issues of grass root level.

#### 4- Consequences of Digital democracy :-

(a) false agenda can be raised through these platforms

(b) fake statements can be published on social media

(c) provide fuel to blame game of politicians.

(d) can promote a wrong image of a political personality.

#### 5- Conclusion

Democracy is one of the most abundant organ of a democratic state. The adoption of modern methods have enabled the world to digitalize democracy. The political participation has been witnessed by the world after the emergence of social media. Politicians run a lot of social media campaigns to promote their agenda. They have all the rights.

to speak freely and individually on their social media accounts. For general public speeches of political personalities are recorded on social media. This platform has provide awareness to people to build sound opinion and also provide transparency in the economic affairs and Foreign Policy affairs. They can now register their complaints via online sources. But, everything comes with a price there are some people who can promote the negative image of digital democracy. The politicians can promote false agenda as well on the social media platform. False statements can be published through their account; However, a wrong image of the politicians can be promoted on social media. The world has started the digitalization in every existing sector of the world; so, as the democracy. However, there are

## Some pros and cons of social media on digitalization of democracy.

Social media has emerged in the world from the development of an App Facebook. In 2004, Mark Zuckerberg launches the first social media app known as Facebook.

In the start, the world has not ~~payed~~<sup>id</sup> much heed to this social media platforms; But, in 2007 when other social media apps like Instagram and twitter joined this race of social media.

many has been started using these social media platforms by making their ~~profile~~ and by providing their personal information. So, as the politicians were ~~creating~~ accounts on social media and today social media has digitalized the ~~democracy~~ and the ~~political participation~~.

They can ~~individually~~ provide message to their followers through this platform.