

In this era of advanced technology, the use of social media is negatively affecting the youth, among which an inferiority complex is a major effect. The reason is that the youth admires the lifestyle of certain social media celebrities. Most people have an addiction to sharing every best thing according to society's standards on social media, which negatively affects the youth who can't afford it. Such people have millions of followers on social media who try to live and wear like them but failed to do so because of financial crises. This shows that the usage of social media by youth is harming personalities and they feel inferior.