

## Essay outline.

# Role of Media in Projecting Local unrest at global scale:

## 1. Introduction:

Thesis statement:

Media is a tool which is used to build the image of nation. Pakistani media is being used to project local unrest at global scale which is effecting the foreign image of Pakistan. The proper measures, <sup>in this regard</sup> can <sup>help</sup> be used to build soft image of Pakistan.

## 2. Relation between Local unrest at global scale and role of Media:

## 3. Role of Media in Projecting bad image of Pakistan at Global Scale.

- Polarized and Pressurized Media
- Low of Ratings
- Used for political interest results in harm to country's goodwill.
- Promotion of local unrest at global level.
- Lack of media policies.

## 4. Impacts of Projection of local unrest on Pakistan.

- Out of control media
- Trust deficit in international market.
- Lack of Foreign direct investment.

- d. Economic unrest.
- e. Low standard of living.
- f. Low economic development.

### 5. Way forward to Control Media.

- a. Proper implementation of media policies.
- b. Strong accountability mechanism for outgo of news.
- c. Political cohesion - Promote internal political harmony.
- d. Use media to promote soft image of Pakistan in the world.

### 6. Conclusion.