

Date: _____

M	T	W	T	F	S	S
---	---	---	---	---	---	---

Topic:- "Objective Determination precedes Activity Coordination."

Organizations have certain objectives, which are influenced by customers satisfaction; thus, finding customers wants is more important than how to achieve organizational targets. Organizations provide utility and trade it with consumers. For this, they perform certain operations and align activities, and create a cooperative system. Historically, sole-proprietorships were prevalent before Industrial Revolution which ^{had} simple objectives; ~~and~~ therefore, decision making was easy. However, with technological advancements, the organizational objectives become more complex and lead to hierarchical decision making. Nevertheless, fulfillment of objectives is essential as it determines organizational efficiency. Therefore, objective determination, and activity coordination define the management process by fulfilling objectives, and must provide more with lesser contributions.

Page No. _____

RC

Signature _____