

# (Outline + ~~text~~ only)

To encourage healthy eating, higher taxes should be imposed on soft drinks and junk food.

## 1) Introduction

Healthy eating is not just a habit, it is a lifestyle. Healthy eating can save a person from plethora of diseases. So the need of the hour is to impose higher taxes on soft drinks and junk food so the people can switch to healthier lifestyle.

2) For healthy eating, higher taxes should be imposed on junk food and soft drinks.

3) Impacts of imposing higher taxes on junk food and soft drinks.

a) Decrease in health problems.

b) Control on obesity and over weight.

c) School children would not have access to junk food and soft drinks.

d) People would be left with no choice other than clean eating.

e) Organic products would be promoted.

4) Impacts of health problems ~~on~~ at a national level.

a) Slow economic growth.

b) Fewer skilled people.

c) Family ~~is~~ would be adversely affected.

d) ~~would cast~~ Health Index would cast a bad image on neighbouring countries.

e) might become a host to viral/bacterial diseases.



- 5) How to promote organic products.
- a) Enlighten the eco aspects of organic products.
  - b) Social media campaign.
  - c) Manufacturer should cater the local customers' need by offering them discounts.
  - d) Awareness on the ~~ed platf~~ platform of educational institutes.
  - e) (Something similar that I forgot).
- 6) Conclusion