

# Tourism in Pakistan: Prospects and challenges.

## Outline

### 1 - Introduction

Thesis statement

Pakistan has a great opportunity opportunities to promote tourism despite having so many challenges which can be solved through proper planning, and by providing safe and sound tourism in the country.

### 2 - Legacy of one and half decade tourism hampering in Pakistan.

### 3 - Prospects of Tourism in Pakistan

a - Religious tourism for communities.

b - Showing religious harmony.

c - Cultural sites in Punjab.

d - Culture and tradition of Sindh.

e - Beaches of Balochistan. (coastal areas)

f - Gwadar, the future hub of tourism.

g - Northern areas of Pakistan.

### 4 - Challenges of Tourism in Pakistan

a - Lack of basic facilities for tourist.

b - Having poor infrastructure.

c - No policy making for tourism

d - Unexplored religious tourist sites.

e - Lack of Human Resource Development

f - Insufficient private sector investment

g - Develop modern infrastructure.



5 - Way forward for tourism.

a - Promoting tourism at world platforms

b - Implementation of good policies.

c - Providing basic needs to the tourists.

6 - Conclusion

Introduction :

"Tourism for any country is like growing money on tree and getting benefit in economic sector of the country." There are many exploring areas for overseas to visit Pakistan. Pakistan is some new roads for tourism, just like prioritizing religious communities to travel and worship, showing religious harmony towards religions. The culture of Punjab is not less to be seen, and as well as the province of ~~sd~~ Sindh is also up there on the basis of their Ancient places, traditions and culture too. The coastal areas of Balochistan and Gwadar the future hub of Pakistan. Local people prefer to explore North side as it is beautiful in nature. There are many hurdles of tourism in Pakistan. Facilities are not been provided to the tourists. Lack of resources for people, and should develop more good



infrastructure for travelling. Pakistan has a great opportunity to promote tourism, despite having so many challenges which can be solve through proper policy making and by providing safe and sound tourism in the country.