

Topic: Commercialization is the biggest ill of media

outline:

1. Introduction

Thesis statement: Commercialization ^{of} ~~the~~ ~~rough~~ media has both negative and positive sides. ~~if~~ it is the best ~~way~~ to promote business and ~~gain~~ profit, on the contrary ~~of~~ commercialization is a source ~~of~~ manipulating consumers to reach its interests.

2. Dependency of Commercialism on media

3. How Commercialism is the biggest ill of media

- Elaborate key term here
- Not a convincing argument
- (1) Maximize profit and cheap labor a source of economy instability
 - (2) privacy concerns in case of achieving targeted advertising
 - (3) Inadequate content creation effects mental health

(4) High competition in market restricts jobs creation

Irrelevant argument

(5) Environmental issues as a result of extra consumerism

4. Denying factors to consider Commercialism as the biggest ill of media

(1) Business promotion through advertisement

(2) Initiative measures for the safe use of user's data

(3) Competitive landscape Compels to create Quality (valid) content

Phrase it properly

(4) job creation through, Commercialism

Irrelevant argument

(5) The availability of eco friendly products for the protection of environmental problems

5. The ways to prove Commercialization a biggest ill of media

(1) Inexperienced labor a threat to business

(2) Commercial purposes and
insecurity of data

Phrase it properly

(3) Entertainment preferences rather than
informative content

(4) ~~spam or~~ fake news restricts
people to rely

(5) Problem of identifying sustain-
able products

6. Conclusion

1. Introduction

As being of a believer
of "Majority is authority" we
would definitely support this
statement. "Commercialism is the
biggest ill of ~~america~~. No doubt
Commercialism blessed us in
a way but its positive side
is blur than ~~negative~~. For inst-
ance, Consumerism is the
driving force to create
environmental issues such as

overconsumption and source depletion. Conversely, Commercialism has positive role as well like job creation leads toward the country to economic stability. But with another eye, privacy concerns are not to less concentrated. It is the biggest problem of Commercialism. To promote personal interests. It is the usual practice to do. Therefore, while considering its innumerable ills we held that negativity of Commercialism overruled its positivity.

2. Dependency of Commercialism on media

Commercialism heavily relies on media. Profit driven activities, monetization, user's interactions and advertising are the key catalogs that performed exceptionally by media. Profit driving

is the foremost concern of every company, brand and publishers. For this reason, numerous companies, brands and publishers focus on marketing strategies and their competitors through media. Moreover, the monetization of the user's engagement is also verified by media. However, in the context of commercialism, the significance of media is quite considerable.

Understanding of the topic is ambiguous