

# \* Is Commercialization the biggest ill of Media?

(Argumentative Essay)

## Outline:

- 1- Introduction  
(Thesis statement)
- 2- Conch paragraph
- 3- Thesis [Negative effects of Commercialisation on Media]

- a- Commercial interests can influence editorial decisions and compromise journalistic integrity
- b- The Impacts of Sensationalism as a major clickbait to the quality
- c- Misinformation and the Erosion of a major Public trust in the media
- d- Compromise the independence and objectivity of media organization
- e- Focusing on the purposes which are not sufficing either for commercial benefit or for Media growth.

## 4- Brighter Sides of Commercialisation on Media.

- a- Commercialisation on media is necessary for its survival.

b- Blesses Consumer power to the object ✓

c- Commercialisation drives innovation in public ✓

d- Commercialisation supports diversification of objects ✓

e- ~~Commercialisation~~ funding journalism contents to bring authenticity and globally acknowledged ideas ✓

5- Major Perils of Commercialisation on Media:

a- Immortal Terror of treated interest ✓

b- Consumer power misuse ✓

c- Capitalist psyche corroding the value of an objects by measuring it in units of money gain ✓

d- Traditional Continuum of trade is way more beneficial than fear of being trapped in snare of Media. ✓

6- Conclusion:

Good

Keep writing on different themes