

# \* Is Commercialization the biggest ill of Media?

(Argumentative Essay)

## Outline:

### 1- Introduction

(Thesis statement)

### 2- Conch paragraph

### 3- Thesis [Negative effects of Commercialisation on Media]

a- Commercial interests can influence editorial decisions and compromise journalistic integrity

b- The Impacts of Sensationalism as a major clickbait to the quality

c- Misinformation and the Erosion of a major Public trust in the media

d- Compromise the independence and objectivity of media Organization

e- Focusing on the purposes which are not sufficing either for commercial benefit or for Media growth.

### 4- Brighter Sides of Commercialisation on Media.

a- Commercialisation on media is necessary for its survival.

b - Blesses Consumer power to the object

c - Commercialisation drives innovation in public

d - Commercialisation supports diversification of objects

e - Commercialisation funding journalism contents to bring authenticity and globally acknowledged ideas

5 - Major Perils of Commercialisation on Media :

a - Immortal Terror of trembled integrity

b - Consumer power misuse

c - Capitalist psyche corroding the value of an objects by measuring it in units of money gain -

d - Traditional Continuum of trade is way more beneficial than fear of being trapped in snare of Media -

6 - Conclusion :