

Is commercialization the biggest ill of media?

1) Introduction

Thesis statement:

Commercialization of media is the biggest ill. As every aspect is news is connected with ratings and money coming from it. Real purpose of media is to provide accurate and in time information is sabotaged ~~because~~ due to commercialization of media.

2) How commercialization of media is ^{the} biggest ill.

3) Why commercialization of media is biggest ill.

a) Focus of media is shifted to money rather than credibility of news due to ratings.

b) More commercials are shown than content.

c) News reports are removed by use of money.

d) Immoral and adult commercials are displayed.

e) More budget for ^{advertisements} commercials of product rather than quality.

4) Commercialization of media is blessing than ill.

a) Many shows that are very informative run without focus of ratings

b) Content time is always more as compared to ads

c) Most of the news are displayed despite pressure

d) Commercials are passed by sensor board

e) Every product shown are mostly internationally recognized.

5) Yes, commercialization is biggest ill of media.

a) Most of the shows are run on basis of ratings.

If rating is down they are shut down after certain time.

b) Constant ads between the shows reduces interest.

c) Criminals reports are not shown due to influence

d) Immoral ads of soaps are shown

e) Small companies focus on ads rather than quality

c) Conclusion.