

activities for live updates, videos or photos. Besides this it is allowed for rapid dissemination and for various purpose. Citizens used social media to analyse decisions or government policies. Perhaps it is also be used on public opinion. Overall social media serves as a monitoring to enable the public opinion government policies. It encourage transparency and dealing with other information which helps out more participatory citizenship.

Regulating harmful or illegal content on social media has become a pressing issue on the governments. Harmful content may be share that what users can post or online. Harmful content involves hate speech, misinformation, incitement to violence.

The users used the content for harmful effects of social media. Governments face the challenge of balancing freedom of expression with protect users. Government need to collaborate with the social media companies regulations sometimes to legal mandate is to enforce on content moderation. Government should also be focus to invest in technological solution

to remove the harmful content. Government also need to focus on awareness on public. They need

to focus on educating the users who are responsible for this harmful content. The regulation on

social media enforces a complex challenge. Using the governments platforms.

Governments play a critical role in ethical use of data in targeted political campaign for safeguard user policy.

Establishing the guidelines for ethical use of data.

Data protection regulation; Governments often enact data laws for protection data usage and also provide data security

measures for right to access data. Transparency requirements; Governments need to enforce transparency for data

usage that how data is used & shared. Regulating political campaigns;

To regulate the campaigns this is how to transparency should

acquired for data use on political campaigns. Who is behind the messaging

for targeting political ads. By establishing guidelines government

should need to know about users platforms and purpose

digital space.

Social media has become a pivotal tool in the hybrid warfare. In the age of digital it is for reaching using a social platforms. While also it is used to be manipulate & undermine trust. It is also used as fake accounts and also be polarizing content. These actions explicit societal norms existing tension. For instance geo-political also be used in the false narratives opinion, such as disrupt the democratic process. On the other hand combating this hybrid warfare requires to used in technology policy & cyber security for hybrid warfare. Combating this hybrid warfare is used to requires technology, policy and public awareness to verify the information which play a crucial roles.

In the hybrid warfare the cyber attack is play a key role. It attack a government institution and platforms and attack on the several servers. These attacks also disrupt services and national security jeopardizing governmental systems. For instance it could have severe implications & stability & governance.

governments to ensure a broader
 awareness, transparency and critical
 affect the public.

absolutely social media platforms
 have transformed the landscape of
 crowdsourcing and collaboration for
 collective intelligence and a global
 audience. These platforms such as crowd-
 sourcing and ideas by the feedback
 on the massive scale of governments
 leverage this collection by the initiative
 discussion for the innovative solutions
 and diverse pool of contributors.

Crowdsourcing through social media
 has expert-size the crowd to, allowing
 gov policies - problem solving and
 development initiatives. Moreover social
 media facilitate the barriers, channels
 & hierarchical to breaking intercon-
 nectness to promote geographical bounda-
 ries. Furthermore social media has
 capacity to crowdsourcing and collabor-
 ation for the empower governments
 to wisdom of the crowd enhance
 the governance.

Social media has empowered citizens
 to actively monitor in government
 actions and hold authorities
 in various ways. Monitoring the
 checks & balances for documenting
 sharing and instances of

Social media has profoundly impacted governance, it is might be challenges and opportunities for Pakistan. The role of social media in citizen engagement it enables direct communication and other government and accountability. Social media allows for discrimination in engage with citizens and governments through platform like F.B, Twitter, Youtube. Social media allows the indirection empowering individual interaction fosters that I can be participate actively in governance. Perhaps it also enabling information on provides the governments to reach a wider audience instantly. Overall social media's role in citizen engagement has reshaped the dynamics of the transparency and accessibility.

Social media has emerged as a powerful tool for the governments to disseminate at crucial information, policies. It updates the audience with platforms like F.B, Twitter, Youtube etc. It allow governments to instantly broadcast announcements. Social media ensures the citizen to send the diverse geographic and communication barriers. Consequently social media has become an indispensable for

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Media is one of the key tool use
to provide the information to the people.
The key responsibility of media is
to provide the news and briefings
through the transmitting information
receivers. In terms of one meaning
of media is a key communication
and channels. Media is transmitting to
provide all the relative information
from old school to newspapers and
social up to date information. At the
current situation there types of media
present in digital media to social
media. Fiber-optic, computers and electro-
nics here, include digital media platforms
like Facebook, Twitter, Youtube etc.
In shaping the different matters
media play a big role in use
of opinion and matters.

The main role of social media in the
society is following the democracies.
In developed countries media plays
a vital role to reduce illiteracy.
Through media citizens would get the
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Preventing cyber attack involves in many security faulted approach. Cyber walls & regular system updates, on the other side of cyber-security threats and evolving international co-operation among the other evolving threats by governments. Often threats cy-ber security and continuous invest-ment in research. It is essential to used in digital arms race on the international level.

In polarization & division social media play a significant role in by various sectors. It include various sectors: entities and political groups by individual fault lines with societies. This includes the increased the number in polarization as individual exposed to information that confirm their opposing perspectives. Moreover the spread of inflammatory content can provoke societal rifts. Certain strategies like ~~demographic~~ encouraging media literacy and skills can empower the propaganda. Creating platforms for civil discourse also can promote different dialogues understanding empathy. Additionally social media take responsibility by spread of

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ROLE OF SOCIAL MEDIA FOR GOOD GOVERNANCE / REGULATION OF SOCIAL MEDIA / SOCIAL MEDIA IS A WEAPON 5TH GEN; HYBRID WARFARE :-

CONTENTS:

1. INTRODUCTION

- Role of social media in good governance.
- Citizen Engagement b/w governments.
- Information Dissemination.
- Crowd sourcing and collaboration.
- Monitoring and accountability.

2. Regulation of social media

- Content Moderation in harmful content.
- Protect user data & security.
- Use in Ethical use of social media.

3. Social Media in Hybrid Warfare

- Social media can be weaponized.
- Social media steal data on cyber attack.
- Polarization and Division through social media.

4. CONCLUSION.

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misinformation and content used understanding. Ultimately the concept of stake holders for the effect is necessary to multiple mitigate. In a conclude that governments are globally ways to regulate social media can a harm lessing potential for good governance. Perhaps it is remains a significant challenge for free expression and striking balance. On the other hand the technology are highly influenced used in the hybrid warfare. Social media is the key tool for good governance and for citizen to information relatives. But we see that on the other side, it is a ~~is~~ pivotal role in the 5th gen. hybrid warfare. The governments used the strict regulations on the irrelative social media platforms. but also it is the tool of weapon for negative aspects.