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Batch No. _____ Campuses
Main Campus ISB-2 RWP-I RWP-II LHR Online

Candidate Sign

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The Rise of AI has Empowered Women

1- Introduction

Artificial intelligence creeps in everywhere. The rise of AI has empowered women through various digital platforms. The most important areas are healthcare, gender-based violence, learning opportunities, salary data and recruitment processes where AI is revolutionizing fields for women. However, diversity in the AI field is required to bring different perspectives and experiences for women.

2- Correlation of AI and women empowerment

3- How the rise of AI has empowered women

a. Reducing gender disparities by removing human intervention and relying on objective data.

b. Revolutionizing recruitment processes for women by AI algorithms

c- Artificial intelligence analytics assist in rectifying pay disparity for women for same role and performance as men

d- AI-enabled platforms making education more accessible, affordable and personalized for women through virtual tutors.

e- AI playing critical role in combating gender-based violence and harassment through Natural language processing (NLP) algorithms

f- Eliminating the gaps in understanding diseases and their effects on women by AI-powered systems.

4- Threat perspectives of AI systems for women

a- AI creating fears in women about gender-specific digital crimes.

b- AI's economic ramifications posing threat of job losses or job transformation for women

c- Women's widespread fears about policy makers, business leaders and tech innovators because of AI-induced changes.

d- Inequity in workforce policies for women (in child/elder care responsibilities)

e- Gender based stereotypes through algorithms/devices poses risk factor for women physical health and well-being for life-time

5- Way forward for the use of AI for women empowerment

a- Collaborative efforts of national governments and technological companies to mitigate and address technology-facilitated Gender-based violence.

b- Providing high awareness and financial literacy to women to make them smart entrepreneurs of tomorrow.

G- Conclusion

Introduction

AI is advancing in every domain of life thus empowering women in political, socio-economical and educational opportunities. Smiles foundation believes that women are not only equal to men but can perform tasks with more patience, diligence and keenness. The use of artificial intelligence is paving the way for women to excel in variety of fields. The online and digital learning and training platforms are making everything more accessible and affordable for women. As empowering a woman is directly related to empowering a nation. So, with more improvements in AI diversity systems, women can make a home and country more prosperous and stable in

economical and political domains. With the advancement in technology specially artificial intelligence is revolutionizing the world by reducing gender-disparity with more reliance on objective data. AI algorithms are revolutionizing recruitment processes, reducing pay disparity, providing virtual tutors for educational programmes, improving health care systems and combating gender based violence and harassment at workplace for women. Besides this, AI is also creating threat perspective for women. These include gender specific digital crimes, fear of job losses, tech impacts of inequality in work force policies, gender based stereotypes, poor health and well-being related risk factors for women throughout her lifetime. But collaborative efforts of national organisations and technological companies can mitigate such risk factors. In this way, by providing financial literacy and high awareness can make women smart entrepreneurs of tomorrow. Artificial intelligence is a new buzzword of today.

world. AI creeps in everywhere in society. The rise in artificial intelligence has also empowered women in many digital platforms by providing useful life opportunities and experiences. One may say claim that AI is revolutionizing fields for women but diversity in AI field is required to bring variety of perspectives for women.