

Is Commercialization the Biggest Ill of Media?

Outline

1- Introduction:-

2- Defining and Elaborating Commercialization of Media

3- Commercialization Seems the Biggest Evil of Media

3.1- Commercialization of Media

Leads to Sprung of Content for Financial Gains

3.2- Race of Views Leave Morality

and Ethics at Bay; hence Leading to the Promotion of Immorality

3.3- Spread of Social Evils

through Media Owing to Commercialization of Personalities for Material Purposes

3.4- Contrivance of News for
Television Rating Points Leads to
Chaos

3.5- Commercialization is the
Reason of Sexualization of Media
Content

4- Commercialization may Prove
Beneficial if Utilized Lawfully

4.1- Freedom of speech is

Promoted ~~by~~ ^{Via} Commercialization

and Independence of Media

4.2- It Helps Evade Governmental

Constraints to Promote Independent

Journalism

4.3- Commercialization Brings Healthy

Competition Among Media Houses

in Relation to Mass Accessibility

of Information

4.4- Promotion of Intellectual Debates to Raise Cognitive Power of Masses Owing to Commercialization of Media

5- Commercialization is the Biggest Ill of Media as its Wickedness Exceeds Virtues

5.1- In the Name of Freedom of Speech, Media Promotes Narratives of its Investors

5.2- Despite Having Intellectuals, Media Prefers Controversial Personalities for Money Making

5.3- Through its Information on Governmental Mistakes, Media Gets Advertisements through Blackmailing

5.4- Behind Independent Journalism, Media Promotes Fake News for

Material Purposes.

5.5- Objectification of Women owes
to Commercialization of Media

6- Conclusion

Thesis Statement:-

Although commercialization of media may seem an excellent idea in promoting independent journalism, freedom of speech and other aspects related to these; it has some negative effects that exceed its usefulness in several domains of digital, mainstream and social media.