

Q Do you support the representation of public opinion information diffusion in the policy making process? Support your answer with the valid justification in the context of policy advocacy.

Answer Introduction.

"Public opinion is  
an essence of policy  
process."

(John De Millet)

Public opinion information is an important pillar in policy making process. In fact, public opinion promotes value of policy advocacy by its observation. Thus public opinion opens the door of proper policy making process.

2- Definition of policy advocacy  
"Policy advocacy is  
a positive input."

to policy process."

(-Soekler-Huelken)

Policy advocacy is a positive response to any policy process. In fact, policy advocates help in better policy analysis to certain response to any issue. Thus, policy advocacy is an important essence of policy process.

3- Definition of public opinion

"Public opinion is an idea of public to certain demands fulfillment."

(John De Millel)

Public opinion is an idea of public in achieving their needs. In fact, public opinion is expression of thoughts of public. Therefore, public opinion is a driver of public policy.

## 4- Representation of public opinion in formation in the policy making process

Public opinion representation in the policy making process is very beneficial.

### a) Public opinion in clean air environment

Public opinion in clean air environment helps in better policy making. In fact, continuous prevailing environmental threat encouraged the government to respond public opinion.

"The National Clean Air Policy (NCAP) by ministry of environment led the framework of clean air policy agenda by 2030."  
(Shri Rehman)

Therefore, public opinion in clean air environment helps in policy making.

b) Public opinion on health subsidy

Public opinion on health subsidy encouraged government in healthcare system. Public demand for health subsidies led framing public health care policy.

"Ehsas Health' Sehat

Card' provided about 3.1 million of people free treatment.

→ Fast Basic life style & liberalization

Hence, public opinion on health subsidy helped government in better policy making.

c) Public opinion in education

## stipend

Moreover, public opinion in education also helped government in framing certain educational policies. The government provided certain stipend to encourage public demand.

"The Benazir Income Support Programme (BISP) fixed stipend per poor girls and boys education in rural areas of Sindh."

(Fair & Best Reforming education, etc.)

Hence, public opinion helped the government in framing educational policies.

d) Public opinion in making job policies

Further, public opi-

nism in framing job policies is also very important. In fact, strong public opinion in policies of job pressurized government to respond public opinion.

"About 60,000 teachers are inducted in Sikkim by better policy formation on public opinion by merit process."

(-Jas Saha,  
Transforming education  
2023)

Therefore, public opinion also helped in making job policies.

## 5- Critical Analysis

"Public opinion is a better approach to issue solution of public."

(Woodrow Wilson)

Public opinion is always supportive in policy making process. In fact, several policies are derived by public opinion.

"Public opinion has changed status of society."

(Michael Maxey)

Therefore, public opinion is a soul of policy process.

Add a case study

Critical analysis is not required here

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**Conclusion**

"Public opinion has derived policy advocacy in the right direction."

(Harold F. Gortner)

Public opinion has openly affected on policy process. In fact, in the light of policy advocacy, public opinion has helped in better policy making process. Therefore, public opinion is a firm.

Good luck!