

Role of Social Media In The Modern world.

Outline;

1. Introduction

Thesis statement; Social media has an important role in modern world because it has some merits and some demerits as well.

2. Merits

- a. It is a source of information and knowledge
- b. It has made the wide spreaded world a global village
- d. Social media spreads political awareness among masses
- e. It promotes culture and tourism
- f. Social media entertains people to get rid of boredom of daily life

It is an important medium for online earning

3. Demerits

a. Excessive use of social media results in wastage of precious time.

b. Social media has widened the gap between parents and children

c. Some evil minded ones spread rumour and propaganda on social media

d. People lose their privacy when their accounts are hacked

e. Social media has taken man away from nature

f. It has rooted out Love for reading

4. Wayforward

One can avoid getting addicted to social media

- excess of every thing is bad
- b. Some steps to curb cyber crimes are inevitable
 - c. It should not be used for rumours and propuganda
Immoral materials should be banned on social media
 - d. Social websites should not be used at the cost of treasure making

5. Conclusion

Essay

Social media has an important role in the modern world because it has some merits and some demerits as well. Social media is a source of information and knowledge. It has made the wide spreaded world a global village. It has awared the

people about their political and basic rights, further, it has promoted the cultures and aroused the tourism in the world. No doubt, social media entertains people to get rid of boredom of daily life. Eventually, it has become an important source for online ~~earning~~ earning. It ~~has~~ is fact that, social media has some advantages and some disadvantages but it depends on the people how they use it.

Social media has a lot of advantages, firstly, it is an important source of information and knowledge. People are getting much information about their needs. They are using google, yahoo and wikipedia for answers of their questions. Social media is the fastest & source of information, one can get

the news in a few seconds. The people of Pakistan are well-awared of Ukraine and Russia war on account of social media. In the same way, they know what is going on, in Palestine and Israel. It means social media is an important source for news and knowledge.

Secondly, social media has framed the dispersed and widely spreaded universe in a shape of global village. People can connect with one another even thousand of miles away from one another. Infact, they can see one another through video calls using social media apps, for example, whatsapp, facebook messenger, skype and zoom app. In past it used to be very tiresome and difficult to carry letters from one city to

an other or from one state to other. Because it took them several weeks and months. But now-a-days people can send and receive message in a minute by using mails. It has become very easy for the government officials to send their important files just on a click. Therefore it is no doubt to say world has become a global village due to social media.

Thirdly, Social media has a key role for awaring people for political and basic rights. The political parties are taking much advantages by using social media, like whatsapp, facebook, telegram and particulary twitter. Recently a report published in Jang Newspaper, discussing how Pakistan Tehreek Insaf has used beneficently social media for political awareness. In addition to

political awareness, it is also necessary to mention that social media has brought a revolution for awakening people to be aware of basic rights. Recently the French people started a campaign on social media against government's strict rules which was succeeded in shape of a protest, that was remarked as one of the biggest protests in the country. So it is right to say that social media has a great impact on awaring people for political and basic rights.

Fourthly, social media has a key role in the promotion of cultures and tourism. Government operates many advertisements for attracting tourists through social media. Videos and pictures of beautiful cities and archeological places are saved

in the eyes of camera, then these videos are published in social media. The prime minister of Pakistan few days ago, launched "Salam Pakistan" program for promotion of tourism in the country. The said program is attracting a number of people to visit Pakistan. Eventually, social media is a key source for developing of tourism.

last but not least, social media entertains people to get rid of boredom of daily life. Now a days people have become much worried about life, for high inflation and tensions. Social media is the only source for entertaining them. They can lessen their burdens by watching funny videos, and movies. They are using tiktok app for creation of

of different funny videos. Using facebook, whatsapp, snap chat keeps away the users from grief. Their faces spreads and mind freshes while involving with social media. Infact, it is a great source of joy.

No doubt social media is now became an important ^{part} source of modern world. It has beneficalised the man in every sector of life. But at the same time it

has some demerits too. The format demerit of social media is the excessive use of which is the wastage of precious time. Time has a great importance in ones life. great man always takes advantage of time but lazy and dull person waste this precious diamond for nothing. People who are using social media are for nothing are wasting

their time. Keeping in view the Islamic teachings excessive of every thing is bad. Therefore social media should not be used more often that has physical and spiritual impacts on ones life too.

In addition, social media has social impacts too. It has widened the gap between parents and children. The parents who are busy with social media, has no care for a child's education, health and behaviour. On the other hand, children are lost in facebook, whatsapp and playing different games in mobiles. In ~~the~~ such cases the relationship between parents and children slowly loses, neither the parents become good father and mother nor the children become good son and daughter. The

continuous use of social media
takes the power of bearing. Therefore
parents and children get tempore
for a minor thing, which results in
creation of a wide gap among
them.

Moreover, some evil minded ones
spread rumours and propaganda
on social media. These use such
tactics for spreading terror and
disturbance ~~for~~in people. Before research,
people blindly believe the rumour
and propangandas, thus it results
physical and spiritual disturbance.
On the other hand, such evil persons
have strong links with terrorist
and extremist groups, these evil
minded are paid for spreading
such kind of rumour.

Except this, people lose their
privacy when their accounts are

hacked by hackers. As social media apps like facebook plays an important role for saving pictures and videos. One can watch his memories even years after. Therefore people upload their memories on their facebook account. But when an hacker, hacks the account, then the account holder loses the privacy. A number of videos has been leaked on social media, such as Bahawalpur video university video scandals, pmln leader and former Governor Sindh Zubair Ulmd. Due to hackers the privacy has lessen therefore one should use it following the precautions.

Another demerit of social is that, it has taken away the man from nature, people are so

so busy using social media. They don't enjoy the beautiful sceneries of the universe. They are deprived of enjoying see beaches, sunbath and rainy weather. Even the muslims don't manage a time for offering hrs prayers five times a day. The muslim children are busy while playing different games on social media, social media has made them so careless they don't recite the Holy Quran. The children have become lazy on account of using social media, they don't complete their school works, even they don't take interest in learning activities. Thus it is not wrong to claim social media man lazy and taken away from nature.

As every problem has solutions,

Therefore ~~there~~ the demerits of social media could be changed into merits, if some steps are followed. Firstly, one can avoid getting addicted to social media as excess of every thing is bad. There should be a limit using social media. Along with using social media one must take a time out for his daily work for example, offering prayers five times a day, reciting The Holy Quran, reading daily news papers and focusing on future goals. Secondly, it is very important to curb the cyber crimes because it has dreadful effects on one's life, the attackers creates hurdles in one's individual and personal life, people lost their privacy. Therefore major strategy is needed

to root out the cyber crimes.
So that people could enjoy using
social media.

Thirdly, it should not be used
for rumours and propaganda, rather
^{than} it must be used for spreading
knowledge, information and positive
deeds. The government should ban
the fake accounts and those
who are involved in corrupt
and misbehaviours on social
media. The national Assembly and
Senate should pass laws to curb
the rumours and propagandas on social
media. The judiciary should give strict
punishment to ~~fake~~ fake ones.

Fourthly, immoral material should be
banned on social media. Government
along with social media owners
should plan a comprehensive strategy
unuploading of immoral pictures and

videos on social media apps such as Facebook, Youtube and Telegramme. The Pakistan Electronic Media and Regulatory Authority (PEMRA) should cancel the ~~the~~ licenses of such social media app which is involved in pornographic activities. Thus people could be saved by indulging in immoral behaviours.

Just but not least, social media websites should not be used at the cost of leisure making. Rather than it should be used for meaningful objectives and goals. People should use it for online earning as it is the age of Technological revolution. The foreign countries like India and China, are earning billions of dollars yearly through online earning on social media. As Pakistan is suffering

by severe economic crisis, if social media is used for earning goals then it would help Pakistan to gain economic stability.

To conclude one may say that social media has a great role in modern world. Because it has changed the world to a global village. Social media has eased the ~~daily~~ daily life of an individual. Man is able to get any kind of information just on a click away. On the other hand it has created some demerits too. But it depends on every individual how he or she uses it. It should be used for educational purposes, and also for economic purposes too. So that to get rid of

reflection economic burdens.

