

Date \_\_\_\_\_

Q4 What influences make it difficult for people to reduce their consumption patterns?

Q 4

Ans

Things that make it difficult for people to reduce their consumption pattern are societal pressure and ~~the~~ psychological manipulation of masses via advertisements. people consume expensive and unnecessary products to look rich while advertisements are designed in such a way that ~~without~~ ~~buying~~ after buying that product all issues will be resolved. ~~So,~~ changing and controlling these thoughts are difficult so it's harder for people to consume less.

Q5 What are challenges  
and rewards of volunt  
-ary simplicity?

Q5

Ans: Challenges of voluntary simplicity are following. In developing countries/societies, it is misinterpreted that consuming less or reasonable priced goods is the sign of poor and so low position in society. Secondly, deficiency of better quality ~~and~~ low-cost products in market makes it challenging. Lastly, its also hard to counter psychological manipulation imposed by capitalist by advertising their goods.

Rewards of voluntary simplicity includes, ~~conserving~~ <sup>more</sup> resources for future generations, reduction in environment degradation, and saving money. It leads to relaxed life, better, quality, healthy, satisfied