

Q.3. Read the following passage carefully and answer the questions given at the end.

(20)

Globalization is viewed by its proponents as a process of cementing economic, cultural and political bonds between peoples of different countries of the world. One may regard it as a process by which they are welded into a single world society, to be termed as global society. It means internationalization of production and labour leading to integration of economies of developing and developed countries into global economy. To quote Rosabeth M.Kanter, "The world is becoming a global shopping mall in which ideas and products are available everywhere at the same time."

Globalization is a natural outcome of computer networking and electronic mass communication. Information technology has made it possible for nations of the world to contact one another beyond their national borders. Besides, globalization is also promoted through the growth and proliferation of multinational companies and corporations that operate as transporter networks. Anyhow the flow of capital technology and labour across the borders of countries has accentuated the process of globalization.

Deregulation, liberalism and privatization being assiduously pursued in the developing countries are some other manifestations of globalization. These countries are opening their economies to follow these trends. The size of the public sector is shrinking for the private sector to assume an increasingly important role in the economic development of the Third World countries. The downsizing of the public sector is in line with the spirit of market economy. This is suggested as a measure to cover up their fiscal deficit.

Questions:

(4 marks each)

1. Define globalization.
2. What is electronic mass communication?
3. What does the term Third World denote?
4. What is privatization?
5. Explain 'liberalism' in the above context.

1. Define globalization?

Globalization is the increasing, political, economical and technological interaction among states, markets and societies at global scale. It means that globalization is the process by which the people develop international influence at global scale. So, globalization is evident in almost every aspect of modern life, indeed, it is integral to the functioning of modern economies and societies.

2. What is electronic mass communication?

Mass communication is the process by which the states interact each other beyond their borders. Different forms of mass media like TV, radio, the Internet, print media etc are used to facilitate mass communication. So, basically, mass communication is the process of dissemination information to mass audience.

3. What does the term third world denote?

The term Third world denotes the developing countries. The Third world were all underdeveloped agricultural states of Africa, Asia and Latin America where only a small ruling elite and corporations benefitted by blessings of civilization. In principle, the term Third world is outdated but still in use, Now a days, the politically correct designation is less developed countries.

4- What is privatization?

Privatization means the transfer of ownership, management and control of public sector enterprises to private sector. This process is carried out to be sure that the public firm or organization becomes more disciplined and efficient with respect to market's expectation. So, in privatization the Government ceases to be the owner of entity or business.

5. Explain "liberalism" in above context?

Developing countries follows the liberalism in globalization's era. Liberalism favors the market economy based on individualism and private ownership of production with minimal government intervention. So, liberalism is another manifestation of globalization.
