

Role of Social Media in shaping
Perception of masses

Outline

This part has not been addressed satisfactorily in the outline and intro

1. Introduction You can address this by analyzing it in terms of shaping political, social, economic, religious perceptions

2. Positive role of Social Media in shaping perception of masses

a. Social media has ^{Enhances} ~~increased~~ awareness.

b. Social media has ^{Increases public} ~~supported~~ participation.

c. ~~Social media has~~ ~~promoted~~ transparency.

d. ~~Social media has~~ ~~contributed~~ to equality

e. ~~Social media has~~ ~~strengthened~~ rule of law

3. Negative role of Social Media in shaping perception of masses

a. ~~Social media has~~ ~~fomented~~ hatred and division

b. ~~Social media has~~ ~~furthered~~ extremist tendencies.

c. ~~Social media has~~ ~~aggravated~~ inequality.

The subheadings are generic i.e. What kind of inequality..? Gender, class, or social? Also, as the outline has not been limited to any specific country, thus at global level as well.

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4. Some doable ways to promote positive role of the social media

Introducing

a. ~~Supporting~~ effective check and balance mechanism

b. Propagating true and verified information

c. Investing in equality of access for all

5. Conclusion

Social media is the most effective platform for shaping perception of the masses. It has contributed to both positive and negative views. On its credit, it has effectively raised awareness. Some in interest of people to manage their affairs has been associated with more use of social media. Further, social media has contributed to fairness and transparency in the system. Promotion of equality and adherence to the rule of law have also been the results of just and efficient use of social media. On its negative side, social media has shaped perceptions to foment rivalries. Rise in polarization and lack of respect for diversity of the views have also been the products of social media. These issues caused by misperception of the social media

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can not be left unattended if certain pragmatic measures are followed in this direction. Therefore, social media has both positive and negative role in shaping perceptions of masses, but timely measures can offer effective guard against issues caused by its negative role.

Generic outline of essay.