

Batch: 41

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## ACADEMIC PARAGRAPH STRUCTURE

Sub-heading: **Negative effects of Social media**

**Topic Sentence** The negative effects of social media cannot be overlooked, as it is hampering the life of every individual from various perspectives and causing many adverse effects such as forged beauty.

**Explanatory Sentence** Youth is running in the horse race of looking perfect and this is not just limited to females rather males and transgenders are also victims of it.

**Supporting Point 1** The images on social media sites are unrealistic due to the digital alteration thereby setting high expectations in the individuals, chiefly among them is youth.

**Example 1** There are plethora of apps available on Play Store such as: You Cam makeup, Perfect me up and many others. These apps remove imperfections by enhancing the complexion of face and body, whitening the teeth, toning the features of face.

**Supporting Point 2** Popular celebrities and models use photoshop to edit Instagram selfies by making unrealistic alterations or filters to look fair, thinner and toned, thus these edited photos create a chaos among youngsters regarding looks.

**Example 2** A renowned celebrity having million of followers, "Gigi Hadid" once in her interview said, "99.9 of time the images are photo-shopped as it is a part of job for an actor or a model to be in shape."

**Concluding Statement** The germ of "The Perfect look" is not just owned by celebrities and famous social media personalities but every other person does this for acceptance, success and support by society.