

Essay Outline

We are the last generation to touch a book.

1. Introduction

Thesis statement: Modern youth has a weak bonding with books. In new generation there is a decline in the habit of book reading. Many reasons contribute in this issue including economy, education system, society, and technology. This is a matter of concern because books play a significant role in human development. Therefore, measures should be taken to overcome this issue.

2. Significance of books.

3. Why we are the last generation to touch a book:

- 3a. Absence of government initiatives to promote books.
- 3b. Lack of encouragement for authors and publishers.
- 3c. Employment of fragmental and behavioristic approach (applied in USA during Bush administration).
- 3d. The prevailing poverty graph.
- 3e. Low consumer purchasing power.
- 3f. Rise in price of paper.
- 3g. Education System
- 3h. E. books
- 3i. Social media

4. Impacts of decline in book reading:

- 4a. Dwindling businesses of leading booksellers and publishers.
- 4b. Diminishing number of visitors in public libraries.
- 4c. Increased use of digital technology.

5. How to preserve book culture:

- 5a. Introducing a system of printing books on cheaper prices.
- 5b. Separate sections must be created at all book outlets, providing free of cost reading material.
- 5c. Organizing annual literary festivals.
- 5d. Organizing book festivals.
- 5e. Media should highlight the importance of books.

6. Conclusion